

CTTAB

May 11, 2004 Minutes

City of Seattle, Board Room, 27th Floor
Key Tower, 700 5th Avenue, Seattle, WA 98104

Board Members Present

Todd Achilles
Bill Baron
Jason Bennett
Maryann Budlong
Michael Daum
Deborah Gartside
Damien Koemans
Huat Lim
Ann Robinson
Nina Sanders
Jeff Techico
Ken Thompson

Excused

Pwint Htun
Manny Ovena
Harriet Wasserman

Absent

Richard Salway

Staff

Jeff Beckstrom
Bruce Blood
David Keyes
Jill Novik
Tony Perez
Bill Schrier, CTO

1. Announcements, Agenda Approval; Review of Minutes:

The agenda was approved with the addition of a distribution by Nina Sanders from SCAN. April minutes were approved as written.

David Keyes reminded people of the CTCnet conference in June, noting that he had emailed the schedule and would follow up with those interested in attending.

2. Presentation: City's Website Update: Bruce Blood, Jeff Beckstrom

Blood presented the proposed redesign of the City's homepage and portal and the process used to arrive at the changes. The key criteria were: 1) what do people use (jobs, visitors' information, police information, maps)? and 2) what does the City want to present? Questions included whether the City has any plans for a community bulletin board, to which Blood replied that there are policies in place and the City supports the concept, but has not implemented it yet. In response to a question about how people wanted to use the web site in ways they are not doing now, he noted that people want to conduct transactions and that he expects this to occur over the next 18 months or so. When asked whether the redesign saves money or is more efficient, both CTTAB members and Blood noted that that probably would not be the case, but that the changes would add value and provide more information for citizens. Blood asked that any comments on the proposed redesign be sent to

him on a timely basis.

3. Remarks from the Chief Technology Officer: Bill Schrier

See attached.

4. Committee Reports: Community Technology: David Keyes reported that the committee is working on a structure for civic engagement. CTTAB's recommendations for the Technology Matching Fund with the two additions were approved by City Council and writing the contracts is under way.

Weighted technology indicators survey data are now in and a draft report may be ready by June.

Emerging Technology: the committee did not meet.

5. Cable Office Report: Tony reported that over 550 people have taken our franchise renewal web survey. CTTAB members who have not yet done so were encouraged to take the survey and encourage friends and associates to take it at www.seattle.gov/cable/refranchising.

Technical audit: OCC is ready to hire a consultant. There may be opportunities in mid-June for CTTAB to participate in a drive-around, see the headend, drops, safety checks, etc. Let Tony know if interested. A draft report on the technical aspects of the system should be available in August.

The franchise renewal discussion for CTTAB will be held with River Oaks Consultants in room 2750 on May 27 from 6-8 p.m. All members are encouraged to participate. The following members indicated they plan to attend: Koemans, Achilles, Wasserman, Sanders, Lim, Robinson, Techico, and possibly Daum and Gartside.

Seattle Channel/MDM settlement: Jill noted that the City had reached a settlement with Millennium Digital Media, with one of the elements the change in channel position from 28 to 21. Everyone in Seattle will be able to watch the channel on channel 21 and the City can now more effectively market and brand the channel. Maryann agreed to work with Gary Gibson at the Seattle Channel on marketing efforts.

6. Open Forum: Ken indicated that he wished to talk about CTTAB's policy role advising on technology. He will prepare an outline for a short discussion at the June meeting.

7. Adjourn: The meeting adjourned at 7:43 p.m.

ATTACHMENT: COMMENTS FROM CTO

Citizens' Telecommunications and Technology Advisory Board

Chief Technology Officer's Report

11 May 2004

CITY COUNCIL ACTION – COMCAST, MILLENIUM AND GRANTS

Both the amended Millennium settlement ordinance and the Bill Wright Technology Matching Fund grants were approved by the City Council Utilities and Technology Committee on April 27th.

The Comcast public hearing on April 28th, hosted by CTTAB and CM Compton was well attended. Most people came to testify in support of SCAN, but other issues included rates, broadband limits,

low-income support, and customer service. See P-I reporter Sam Skolnick's article at http://seattlepi.nwsource.com/local/171159_cable29.html

Seattle Times reporter Peter Lewis wrote a comprehensive article on Comcast refranchising. It's in the Times' archives at <http://archives.seattletimes.nwsource.com/cgi-bin/texis.cgi/web/vortex/display?slug=comcast27m&date=20040427>

SEATTLE.GOV WEBSITE REDESIGN

"Go Live" scheduled for May 29th

SEATTLE CHANNEL NEWS

The Seattle Channel received four nominations for "Emmy" awards from the Northwest Chapter of the National Academy of Television Arts and Sciences. The awards ceremony is June 19th at the Bagley Wright Theater

Documentary: Cultural/Historical – "Looking for City Hall ", Jeff Gentes

Public Affairs: Special or Series – "City Stream #27 ", Ralph Bevins and Beth Hester; Producers, Mike James, Producer/Host

Public Affairs: Segment – "On the Ballot – Latte Tax", Kelly Guenther, Producer/Reporter; Dave Crowther, Photographer; Myron Partman, Photographer

Information – Children & Youth Program – "The Vera Project", Vickie Riley, Video Producer, Bob O'Hern, Videographer

INFORMATION SECURITY ISSUES

The City was hit with the Sasser computer virus this week, beginning on May 1. Microsoft had publicly identified the vulnerability and posted a patch on April 16th. Most departments had installed the appropriate patch before the Sasser virus struck.. However, about 400 City computers remained vulnerable and 300 were infected.

Congressman Jim McDermott gave a speech to the U.S. House of Representatives this week about the cyberstalking case that involves City employee Joelle Ligon. He singled out Chief Information Security Officer Kirk Bailey for praise in getting people involved who could help her. The speech can be found online at <http://www.house.gov/mcdermott/sp040505a.shtml>.

BROADBAND OVER POWER LINES

Meeting with Nextnet, next week

Reviewing materials relevant to use of this technology for internal-to-City-Light or internal City government, especially in South Lake Union

(Can describe or discuss the technology in more detail, if that is helpful)